

ORGANISER FEEDBACK 2019



Thank you so much for participating in Heritage Open Days (HODs). We hope your event was a great success this year. Please can we ask for your support with one more task – completing this form. It provides invaluable information for us to share with our supporters and funders, and enables us to understand where there is scope for improvements.

Please do not worry if the nature of your role means you are unable to answer a specific question. Simply leave the response blank and move on to the next question. The data that you provide may be used in both internal and external impact reports, published both in print and online. This survey will take approximately 15 minutes to complete. Thank you so much for taking the time to complete this survey, your answers are invaluable.

Please complete by the 14th October 2019 and return to Heritage Open Days, 20 Grosvenor Gardens, London SW1W 0DH.

ABOUT YOU

Your name	Name of organisation as registered
<input type="text"/>	<input type="text"/>
County	Your home postcode
<input type="text"/>	<input type="text"/>

YOUR EVENTS

1. How many visitors did your property/event attract?

Property/event name	Adult visitors	Child visitors	Total	Is this more than on a normal opening day?
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A

Or if you are providing information for a local cluster of HODs openings/events:

Estimated total of visitors	<input type="text"/>	Number of sites/events covered	<input type="text"/>
-----------------------------	----------------------	--------------------------------	----------------------

2. If your place is usually open to the public, was there any noticeable difference in the types of people visiting?

Yes – If yes, were there: More families? No N/A

More local people?

A more diverse audience?

Other:

About this part of the survey

Part 2 of our organiser feedback survey is all about understanding your Heritage Open Days experience – what was good, what wasn't so good, what surprised you, and what you'd like to see next year. We'll also ask you some more practical questions, such as your sources of funding and demographic information. Your feedback helps us to identify what we're doing well, and areas we can improve going forwards. Understanding the impact of the festival is also vital in ensuring that we continue to receive support from players of People's Postcode Lottery, who help make our annual event possible.

Before we proceed, we just need to reassure you that all your answers are completely confidential and your rights under the Data Protection Act as well as the Market Research Society's Code of Conduct will be fully observed.

The research organisations collecting the data on our behalf for this survey are Decision House Ltd. and Populus Data Solutions. They will not have access to any of your personal contact details.

In this survey we ask for some information which is considered under the 'special categories of data' under the EU General Data Protection Regulation (GDPR) and other data protection law. We only collect this information where you have given your explicit consent. Data is always anonymised and reported at an aggregated level and will not be linked back to you in any way. Special categories of data in this survey are:

- Your ethnicity
- Your health

You will not be excluded from the survey if you do not give consent to provide this information.

We make protection of your privacy a top priority. To read Heritage Open Days' Privacy Policy, please visit <https://www.heritageopendays.org.uk/about/privacy-cookies>

About you as an organiser

1. If you have taken part for MORE than 1 year, are you seeing the number of visitors to your events increasing, decreasing or staying about the same each year?

- Increasing
- Decreasing
- Staying the same

2. Have you organised a HODs event before?

- Yes
- No
- Don't know

3. If yes, how many times?

4. In what capacity do you organise your HODs event?

- Volunteer
- Paid Staff

5. How did you first become involved with HODs?

- Through a local community group (e.g. civic or history society)
- As part of my job
- Recommended by a friend/colleague
- Other (please specify)

Running your event

6. How many volunteers were needed to run your event/program?

7. How many paid staff were needed to run your event/program?

8. From what sources/organisations did you draw your helpers and volunteers? (tick all the apply)

- Own Volunteers
- Own Staff
- Civic Society members
- Members of religious community
- Members of other local societies
- Students/Young People
- Other (please specify)

9. How many hours (approx.) did you/your organisation spend on HODs?

10. How much money (approx.) did you/your organisation spend on your HODs event? (£)

Your experience

11. Which of these statements best describes your HODs experience this year?

- I am really glad that I was an organiser
- I am fairly glad that I was an organiser
- I wish that I hadn't been an organiser

12. Please tell us why you say that the above statement you chose describes your experience this year?

13. What would you say was the highlight of the event(s) you organised this year?

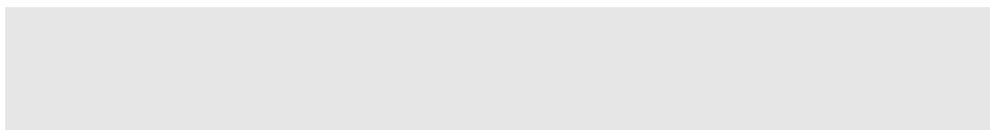
14. What disappointed or frustrated you about the event(s) you organised this year?

15. Can you share any examples from the event(s) you organised this year which show how HODs brings people from different sections of the community together?

16. How valuable do you find the support offered by the national HODs team?

- Very valuable
- Somewhat valuable
- Not so valuable
- Not at all valuable

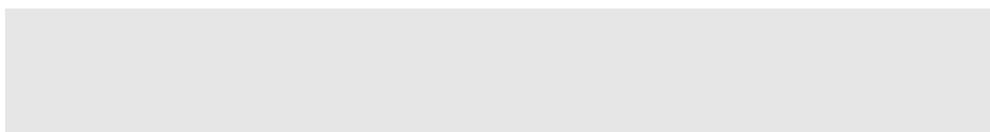
17. If there was one thing about HODs you could change to make organising events easier, what would it be?



18. Do you see yourself taking part in HODs in 2020?

- Yes
- No
- Don't know

19. If no, why not?



About you as a person

20. Age

- 15-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

21. Gender

- Female
- Male
- Prefer not to say
- Other (please specify)

22. How would you describe your ethnic origin?

- White British
- White Irish
- White Other
- Travelling community
- Asian - Indian, Pakistani or Bangladeshi
- Asian - Chinese
- Asian - Other
- Black - Caribbean
- Black - African
- Black - Other
- Mixed
- Prefer not to say
- Other (please specify)

23. Do you have a disability as defined the Equality Act 2010?

- Yes
- No
- Prefer not to say

24. What is your working status?

- Working full time
- Working part time
- Retired
- Student
- Homemaker
- Other not working
- Prefer not to say